Lucia Silva

Lucia Silva is Group Head of Sustainability and Social Responsibility for Assicurazioni Generali, since September 2015, where she leads the definition and the implementation of the Group Sustainability strategy and policies.

Lucia is a senior sustainability professional with 20 years of experience. She strongly believes that by aligning people, planet and profit, companies ensure they are successful now and in the future. In her current role, she has the opportunity to work on some of the most pressing challenges of our time, such as climate change, ageing population, demographic changes and digitalization. Her focus is on integrating sustainability into the business, looking at insurance products and investment strategies.

Lucia is also a Board Member of 'Fondazione Generali – The Human Safety Net', a non-profit organization supported by the Generali Group, whose mission is to unlock the potential of disadvantaged people so that they can transform the lives of their families and communities.

Prior to joining Generali, Lucia worked for 15 years at KPMG, where she successfully supported various companies from a wide range of sectors in defining and developing their Sustainability strategy. During this period, Lucia was also instrumental in the development and implementation of KPMG's own Sustainability strategy in the EMEA region (Europe, Middle East, Africa), leading an international network of colleagues.

Lucia holds a master's degree in 'Governance, Business Ethics and Risk Management' from Libero Istituto Universitario Carlo Cattaneo University along with a degree in Philosophy from Statale di Milano University.

Lucia lives in Monza with her husband and her two sons.